

ATXJazz.com Advertising Opportunities

Banner Ads

Placement	Description	Suggested Price
Homepage Top Banner	Prime visibility at top of the homepage (728x90 or similar)	\$150/month
Sidebar or Footer	Smaller ad placed on all pages	\$75/month
Event Calendar Sponsorship	Logo + short message above calendar	\$100/month or \$250/3 months
Artist Profile Sponsorship	Sponsored artist highlighted with "Presented by [Sponsor]" and logo	\$75 per sponsored profile or \$200/month for multiple

Sponsored Content

Type	Description	Suggested Price
Featured Event	Top listing in calendar + homepage promo + blog mention	\$125/event
Featured Artist Spotlight	Custom interview/article + social media blast	\$150
Sponsored Blog Post	Sponsor-branded post written by your team	\$100 per post
Newsletter Insert	Inclusion in email newsletter with logo + blurb	\$75 per issue or \$200/month (weekly inserts)

Bundle Packages (Optional)

Package Name	Includes	Price
Monthly Promo Pack	Homepage Banner + Event Feature + Newsletter Insert	\$300/month
Quarterly Sponsor	All ad types, rotating features, logo on all pages	\$750/quarter
